

What customers say



Dimaps distribution programme is a unique tool...

says René Steensen from Midtjyske Medier. It gives us a quick and complete overview of our distribution, both concerning the distribution of newspapers, unaddressed mail and magazines. It is possible for us to generate our daily production and with very few clicks we can keep track of the carriers, routes and wages. Furthermore, the Dimaps programme also generates the necessary lists of areas and routes for the packing department, lorry drivers and carriers.

René Steensen, Distribution Manager at Midtjyske Medier



Dimaps GIS programme gives us a good tool to create perfect areas...



says Viggo Majgaard from Morsø Folkeblad. The GIS tools and data from Dimaps provide a very good overview when creating or changing our areas. We are able to see the area in reality on the map without having to visit the area and this gives us great time savings every day. This also provides our carriers with the best tool for a perfect distribution, and with the Dimaps tool for optimisation of the walk sequence and the matching measurement of routes we have the best basis for the calculation of wages.

Viggo Majgaard, Distribution Manager at Morsø Folkeblad

We saved 20,000 Euro yearly with the Dimaps distribution optimisation programme...

Vagn Kristensen from SAMDI is pleased with all the Dimaps programmes, however, as we had to look at the drive between the printing company and the carriers, well I was particularly happy about my programmes, says Vagn Kristensen. We actually had an overall overview of our distribution drives by GIS and GPS and all in all we have achieved savings of 20,000 Euro a year on the drives alone.

Vagn Kristensen, Distribution Manager at SAMDI



After acquiring the Dimaps distribution programmes, the number of complaints was reduced.



Per Thimm was excited as he saw the first reports of the development of the number of complaints after Herning Folkeblad started using Dimaps' programmes. It is highly important that a daily paper reaches the subscribers and I was therefore happy to see that the number of complaints was reduced considerably by means of the Dimaps programmes from the first month of use. And fortunately this low level has continued since then.

Per Thimm, CFO at Herning Folkeblad